

# Peers Envisioning & Engaging in Recovery Services (PEERS)

2023-2028 Strategic Plan Summary

## **Our Vision**

All people can freely choose among many methods of tending to their mental health and are valued members of their communities.

## **Our Mission**

PEERS' mission is to build a diverse community of people with mental health experiences who provide culturally responsive, peer-based wellness strategies and work together to eliminate stigma and discrimination.



## **Our Values**

Hope
Collaboration
Strengths Based
Cultural Responsiveness
Lived Experience
Peer Support
Social Inclusion
Social Justice
Self Determination
Empowerment
Personal Responsibility

A peer is an individual or a family member of an individual who has lived experience with mental health challenges. A peer gives support to and receives support from other peers in a nonjudgmental way and meets others where they are.

# **Strategic Priorities and Goals**

To make progress toward our vision in the next five years, PEERS commits to the following strategic priorities:



## LAUNCH INDIVIDUAL SERVICES

Launch sustainable individual-level services.

**GOAL**: Build capacity to provide peer support services to individuals and launch at least two individual services programs.



### **ELEVATE PEER VOICES**

Elevate the voices of peers on issues that affect us.

**GOAL:** Over 75 peers annually are engaged with our programs and beyond as speakers and advocates.



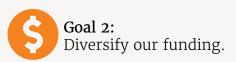
#### **REACH OUT**

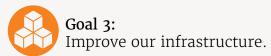
Engage participants in PEERS' programs, promoting acceptance and inclusion, while reducing stigma and discrimination in the broader community.

**GOAL:** Lead and promote at least one major campaign and one major collaboration annually that attracts new participants and reduces mental health stigma and discrimination.

**Organizational Priorities:** The goals below serve to support the plan by aligning our internal resources with our strategic priorities.









## **Acknowledgements**

PEERS gratefully acknowledges the staff, board members, partners, and program participants who contributed their time and insights to developing this strategic plan.

#### STRATEGIC PLANNING COMMITTEE MEMBERS

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We'd also like to thank the 5 program participants who did interviews with our consultants and those who completed the program participant strategic planning survey.

